

## QUALITY POLICY



Worlds apart.

Canadian Helicopters is committed to the pursuit of excellence in providing service to its customers and this demands the dedication of resources to Company activity, particularly operational and maintenance standards. The ultimate aim is to provide customers with a competitive, high quality service, while striving to ensure a financial return on investment to Company shareholders. The systems of control and direction are designed to focus individual and corporate effort on maintaining the historically high standards demonstrated by the Company.

The policy and intention of Canadian Helicopters is to conduct its activities in such a way that the Health and Safety of employees and others are safeguarded and the environment protected.

Canadian Helicopters has established a quality management system where quality objectives are set and management periodically reviews the quality system for effectiveness, suitability and the recorded adequacy to achieve our stated objectives. Our corporate slogan:

***“CUSTOMER SATISFACTION WITH PROFIT  
THE OBJECTIVE,  
QUALITY AND SERVICE THE METHODS,  
SECURITY THE RESULT”***

**Don Wall**  
President & CEO  
Canadian Helicopters Limited

Date: December 10, 2014